

Visit Seattle sponsors Hay Literary Festival Winter Weekend

Thursday, 21 Nov, 2024 [🗨](#) [🔗](#)



Visit Seattle is hoping to lure bookworms across the Pond.

The destination is sponsoring one of the UK's top literary festivals.

Visit Seattle is partnering with Hay Festival to celebrate the town's rich literary heritage at Hay Festival Winter Weekend from 28 November – 1 December.

Over four days, visitors flock to the 'town of books', where more than 70 acclaimed artists take part in dozens of events, featuring conversations, storytelling, comedy, arts and music in the Welsh town of Hay-on-Wye.

Seattle has its own literary and storytelling heritage.

Seattle's Native American ancestors set the groundwork for storytelling from its inception.

With UNESCO City of Literature status, the city has a rich literary scene, with independent bookstores, diverse publishers, and literary organisations.

Boasting an impressive public library system, including its architecturally renowned Central library, Seattle is the perfect exploration ground for the avid book lover.

Visit Seattle will be sponsoring the following events featuring acclaimed authors, comedians and actors from across the globe:

Friday 29 November: **Luke Evans** talks to Carol Vorderman

Saturday 30 November: **Paula Hawkins** talks to Julia Gillard

Saturday 30 November: **Glyn Edwards**

Sunday 1 December: **Rupert Everett** talks to Natalie Hayne

Sunday 1 December: **Russell Kane**

Visit Seattle will proudly highlight its own literary talent by teaming up with the Winter Weekend Book Store to bring attendees the very best literature from the West Coast, including reading material from its Bookmarked Series and banned books series.

Guests can also have their photos taken at the Visit Seattle photobooth and find out more about the city.

Tammy Canavan, President & CEO, Visit Seattle said: "Hay on Wye, being fondly known as the "town of books", couldn't be a more fitting location to highlight Seattle's UNESCO City of Literature status to a UK audience.

"Seattle wouldn't be the place it is without the culture, famous names and Native American ancestors who set the groundwork for storytelling."




“We’re really excited to sponsor events featuring an array of globally renowned talented individuals.”

Hay Festival Global CEO, Julie Finch, added: “We are delighted to be working with the Visit Seattle team for the first time, connecting audiences across borders in a celebration of new ideas, joy and hope”

<https://www.hayfestival.com/winter-weekend/home>

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