

GROUP TOUR
MAGAZINE

Itinerary: Savannah, Georgia

Dive into unique, group-friendly activities in this capital of Southern charm

By **Group Tour Magazine** - October 14, 2025

FEEL THE BUZZ

Savannah, Georgia, is enigmatically indescribable—a city that adapts to each visitor in a unique way. Its historic charm, artistic energy, multicultural diversity, unique experiences, and Southern warmth create a blank canvas where every traveler paints their own version of the city.

Begin your Savannah journey at **Savannah Bee Company** on Wilmington Island, where your group can tour the Bee Garden, observe hives up close, and learn how bees shape our ecosystem. The centerpiece of the indoor showroom is the glass-encased hive, allowing visitors to see every detail happening in the hive up close. Expert guides will also take guests outside into the garden to see a working hive, followed by a honey tasting.

SIP AND SAVOR

At the **Savannah Culinary Institute**, your group will enjoy standout dishes crafted by students in this high-end culinary space where passion meets plate. The next generation of top chefs get to hone their skills in a real-world 74-seat restaurant open for lunch and dinner. And your group gets to be the beneficiary.

Located in the Historic Landmark District, **Ashford Tea Company** offers global blends, soulful ambiance, and one of Savannah's only high tea experiences. Clients are looking for hands-on, memorable experiences. These attractions deliver fresh options that appeal to both first-time and repeat visitors.



Sea Love Candle Bar & Boutique; Photo courtesy of Visit Savannah

BE PAMPERED

Join a scrub or clay mask workshop with **Salacia Salts**, an all-natural skincare brand inspired by the sea, salt, and the South. Salacia hosts DIY workshops for groups of two to 48 in studio—and more at off-site locations—for a fun and interactive activity. Your tourgoers will leave with memories and a great reminder of their visit.

At **Sea Love Candle Bar & Boutique**, choose from 100-plus fragrances while creating your own candle or diffuser in this hands-on, group-friendly workshop. It's an ideal way to learn a new skill and have a new experience in a relaxed and welcoming environment. Let your creative side show while discovering new scents!

Savannah isn't just a classic Southern city—it's a destination curated for you. While its values remain constant, the city adapts to the times, offering a fresh angle beyond its Southern reputation. Savannah is often surprisingly affordable, though peak tour seasons bring higher demand that can influence rates.

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Visit Savannah

visitsavannah.com/groups/you-bring-the-groups-we-bring-the-smiles

Lead image:

Savannah, Georgia

Photo courtesy of Visit Savannah

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